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Burgess Hill

BUSINESS PARKS ASSOCIATION

Weekly Newsletter - Every Friday Morning

Opening Remarks

Let's make a difference

As a county Sussex offers far less opportunities for young people with disabilities than many other parts of the UK. It is well below the national average of 6% employment, languishing just below the 3% mark. This really should not be so. Nevertheless, among our own membership, there are some great examples of companies striving hard to shift that dial.

The all-new £30 million SEND college in Burgess Hill, Woodlands Meed is all set to open in the new academic year. We'll be having a networking event there in November (details to follow).

To get that new year off to a fantastic start and improve the job outcomes of its students, Meed's Job Club, which is tasked with finding employment for young people coming out of the College, needs to hear from you about how they can further develop their careers programme. Survey details below.

In other news

Free business growth support from NatWest Accelerator. A call out for anyone wearing a sustainability hat to go into schools and provide some guidance from the business world: Climate Ambassadors. There is a cybersecurity training offering for your staff and in September, a charity golf day for Community Transport Sussex. The University of Brighton explains more about leadership apprenticeships.

We announce a new networking / quiz night for September [Book events here](#).

Keep the stories coming in: richard.cox@bhbp.co.uk

Become part of the fastest growing business group in Sussex - [Join Here](#) .

The banner features the 'extech cloud' logo in white and orange, with the tagline 'IT support from your local Microsoft Partner.' Below the logo are five icons representing services: Cybersecurity (lock), Cloud Migration (cloud with arrows), IT Support (headset), Voip (phone with globe), and Connectivity (router). At the bottom, there are logos for Microsoft Solutions Partner, Cyber Essentials Certified and Plus, a 'BEYOND' MVP award, and BSI ISO 9001 and ISO/IEC 27001 certifications. Contact information is provided at the bottom: 'Talk to us on: 01444 443200 | Email us on: info@extech.co.uk'.

Banner Advertising

Advertise in our newsletter with a banner linked to your website

A powerful platform for your messaging every week

With any newsletter, it's not the number of subscribers that is the key metric. We have a large number of subscribers, 800+ every week, but more important is the open rate. Ours is exceptionally high, consistently over 30%, week in week out. That means every week we see about 300 'opens' and links are clicked throughout. We know our readers share content with colleagues. That is a lot of eyeballs!

There is no newsletter during the month of August. The newsletter season starts again in September. You can change the artwork every month and embed different links. The adverts are rotated every month, so one month your banner will appear first, the following month second, then third.

There is only one banner space available for the following periods:

You have to book as a three month block, with the exception of June-July.

- Dec-Feb: £180
- Mar-May: £180
- June-July: £120

Contact: richard.cox@bhbpa.co.uk

September Quiz Evening

We have added another BHBPA event for September!

Come along to the Lost Pier Taproom. The quiz will be in aid of St Peter & St James Hospice, there will also be a raffle.

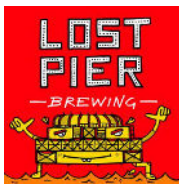
£5 per person

A food truck will be available
Take the opportunity to sample some
Lost Pier brews!

Wednesday 25th September

From 8.00-10.00pm
The Lost Pier Taproom
Sheddingdean Business Park





www.lostpier.com
[Contact us](#)

Book the Lost Pier Quiz Night here

Meed's Job Club

Participate in our survey

Access the survey by clicking this link: <https://www.surveymonkey.com/r/7TZWK6B>



We would like to take the opportunity, on behalf of the students at Woodlands Meed, to extend our deepest gratitude to you and your employees for supporting the Woodlands Meed Careers Programme 2023/24.

THANK YOU for giving up your time and resources to inspire our students and give them a realistic insight into the world of work.

We would love to hear from you about your involvement and experience of working with us this year.

Please take a few moments to complete our short survey:

<https://www.surveymonkey.com/r/7TZWK6B>

We look forward to furthering our partnership with you

Nola Bennett, Diane Arkwell & David Hills – Meed's Job Club

Complete the survey - [Click here](#)

NatWest Accelerator

Apply to the NatWest Accelerator to access free support to scale your business to the next level



The NatWest Accelerator supports and empowers UK entrepreneurs to scale their businesses. Apply today for your chance to join the fully-funded, six month accelerator programme that kicks off in September.

What's on offer?

- One-to-one coaching with experienced acceleration managers
- A programme of thought leadership events
- Use of modern co-working spaces in nationwide hubs
- Focused support with access to experts from your sector
- Access to a network of like-minded peers

[Apply here](#)

Can you help feed our birds?

Could you help us with some Bird Food/ Bird Seed for St Peter & St James Hospice?

Outside all our patients rooms we have bird feeders, which bring great joy and comfort to our patients and their families. Every week our volunteer gardeners fill them up but we are in need of more to help feed the birds during the winter months.

If your company would like to donate some we would be very grateful.

Here is the link to [Fat Balls](#) and [Bird Seed](#) , you could then have them delivered to the hospice direct. If you are able to donate please let me know so that we can thank you on social media.

St Peter & St James Hospice

North Common Rd, North Chailey, Haywards Heath BN8 4ED



Wendy Agate
Relationship Fundraiser
01444 470 713
www.stpjhospice.org

Protect your business with employee training

Strengthening Your Cyber Security: The Importance of Employee Training

In today's digital world, cyber security is more crucial than ever. One of the biggest threats to the security of your business data isn't external hackers—it's your own employees. Without proper training, they can inadvertently become the gateway for cyber criminals to access your valuable information. This highlights the importance for every organisation to be training their teams to be more security savvy as they are

For every organisation to be training their teams to be more security savvy as they are the first line of defence against online threats.



Understanding the Threat

Cyber attacks come in various forms, from phishing emails to malware infections and social engineering tactics. According to recent studies, a significant number of data breaches are caused by human error or negligence. Employees might click on malicious links, share sensitive information inadvertently, or fall victim to social engineering scams, putting your organisation's data at risk.

Addressing the Need for Training

Recognising the critical role employees play in cyber security, PS Tech have developed a training session aimed at empowering your team to become vigilant and proactive in safeguarding your business's digital assets.

We are excited to introduce PS Tech's live instructor-led 45-minute online cyber security training session, designed exclusively for your team. This session is designed to cover best practices that you need to be following and common threats you will encounter, so you don't fall victim to them.

What's Included?

The 45-minute training session includes essential topics that every employee should understand:

- **Internet and Online Scams:** Recognise and avoid common online scams.
- **Phishing Attacks and Email Usage:** Learn to identify phishing attempts and handle emails safely.
- **Working Remotely and Public Wi-Fi:** Best practices for secure remote work and using public Wi-Fi networks.
- **Removable Media:** Understand the risks associated with USB drives and other removable media.
- **Secure Passwords:** Create and manage strong, effective passwords.

Benefits to Your Business

Investing in cyber security training for your employees has many benefits:

- **Protect Your Data:** By educating your team, you safeguard your most valuable assets from cyber criminals, reducing the risk of data breaches.
- **Increase Awareness:** An informed team is your first line of defence. This training equips them with the knowledge to identify and mitigate threats before they become problems.
- **Boost Productivity:** With fewer security incidents to handle, your team can focus more on what matters—driving your business forward.
- **Prevent Financial Loss:** Cyber breaches can be costly. By preventing them, you

- **Prevent Financial Loss.** Cyber breaches can be costly. By preventing them, you save money and avoid the stress of dealing with potential fallout.

Book Your Training Session

PS Tech's training session is designed to be both effective and convenient for your organisation. Conducted via Zoom by one of their expert instructors, the session lasts 45 minutes and accommodates up to 15 employees – all for just £99 +vat.

Book your exclusive online training session today and take the first step towards enhancing your organisation's cyber security posture. Check out the [video](#) , find out more information and book via the calendar on their website -

<https://web.go.pstechnology.co.uk/security-awareness-training-session-bhbpa>



pstechnology.co.uk
Get in touch for a free
consultation **01732 243100**

[Click here to book](#)

Climate Ambassadors

Climate Ambassadors Scheme: Get involved in supporting climate action

The Climate Ambassadors scheme mobilises and supports educational settings in England to act on climate change with the help of skilled volunteers. Climate Ambassadors from across the private, public and charity sectors provide settings with free, tailored guidance to progress their Climate Action Plans, wherever they are on their sustainability journey.

The scheme is recruiting volunteers to put their sustainability expertise to work. Haven't worked in an education setting (nursery, school or college) before? Not to worry, all volunteers will receive training on Climate Action Plans and advice on applying their knowledge and skills in an education setting.

[Find out more and register as a Climate Ambassador](#) .

Discover more and learn how you can get involved.

[Get involved | Climate Ambassadors](#)

or email: climateambassadors_se@reading.ac.uk

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Senior Leader Apprenticeship

Develop your staff with a Senior Leader Apprenticeship

The Senior Leader Apprenticeship has a September and January entry point in each academic year and is expected to take 24 months to complete on the standard route. Apprentices with recognised prior learning may be able to complete sooner.

Applicants employed less than 30 hours per week may be able to study the apprenticeship over a longer duration. Apprentices attend a range of university sessions delivered through a combination of block release, evening and online taught sessions. Apprentices are supported by a supervisor within the university and a workplace mentor, to ensure that gains by both the apprentice and their organisations are maximised.

Apprentices must spend at least 20% of their time on off-the-job training. Delivery is a blend of evening and block delivery supported by sessions and supporting materials accessed through the virtual learning environment. Apprentices will be expected to attend lectures/workshops and have the opportunity to use the university library facilities and to meet with module or programme leaders. Outside of term time apprentices will be undertaking independent study and developing their knowledge and skills through practical application in the workplace.

Apprentices benefit from access to online teaching materials, videos and tutorials facilitated through the University's online learning portal. Off-the-job learning hours include university studies as well as workplace activities and projects which are undertaken specifically for the apprenticeship, furthering the development of knowledge, skills and behaviours in new areas.

"What I learned on the course directly applied to my job. The assignments were focused on my work environment, allowing me to see the difference I was making very quickly."

Franki Dennis, Senior Leader



University of Brighton

[Explore the programme here](#)

Bluebird Charity Golf Day

Join Us for the Bluebird Charity Golf Day!

Event Date: Friday, 27th September 2024

Venue: Mid Sussex Golf Club, Spatham Lane, Ditchling BN6 8XJ

Start Time: Arrival from 8 AM, Tee off at 9 AM

The Bluebird Charity Golf Day is a fantastic opportunity to enjoy a day of golf while supporting a great cause. This event features a 4 Ball Stableford Competition (full handicap), ensuring a fun and competitive day for all participants.



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What's Included:

- **Morning Kickoff:** Start your day right with coffee and bacon rolls upon arrival.
- **Lunch:** A delicious lunch will be provided.
- **Format:** The competition will commence with a tee off time at 9 AM.
- **Teams:** Mixed teams are welcome to join.
Entry Fee: £240 per team but individual players also welcomed.

By participating, you will be supporting CT Sussex Community Transport and the socially isolated individuals in our community.



For more details or to take part, please contact Michael
Email: michael@ctsussex.org.uk
Phone: **07837 916087**

BH Pantry - July Morning Networking

Come and join us at the Burgess Hill Pantry, 25-29 The Martlets Burgess Hill

Tuesday 9th July from 8.30-10.30am

You are invited to find out more about employee volunteering across Mid Sussex.

How can the charity and business sector work better together to remove barriers so anyone can volunteer? We'll have a speaker from [MSVA](#) on hand to explain more.

There will also be a short presentation from Claire Fuller about the invaluable service the [BH Pantry](#) provides and a tour.

Find out more about the work placement students from Woodlands Mead who have been assisting in the Pantry as well, with David Hills providing insights into Accessible Apprenticeships.



Tea, coffee and some breakfast pastries will be provided in the light and airy community room.

There will also be a tour of this outlet, an important and impactful part of the local community, giving dignity to hundreds facing food poverty.

Book the BH Pantry event [HERE](#)



Summer Hog Roast - July Evening Networking

Free for all BHBPA members - Last year the event was a sell out with 60 guests

Wednesday 17th July from 5pm-7.30pm
BHBPA's summer networking event in July is a fabulous hog roast and garden party!

Generously provided by Dee and Lance and the team at [The Woolpack](#) .

Slow roasted for eight hours by Lance and his team, the hog roast will be served with baps and accompaniments including potato salad, green salad and of course, apple sauce!



Networking in the pub garden and terrace.

This event is one where it's all about the networking, in convivial surroundings, with no presentations. Just some great food and a big crowd expected.

Book the Hog Roast event [HERE](#)

Plumpton Racecourse - September

A BHBPA breakfast event in the Owners & Trainers Lounge

Tuesday 17th September from 8.30-11.00am

We will be announcing an interesting morning with one or two additional presentations.

We'll hear first from Jacqueline Hill who will give an introduction to the racecourse and what it offers. She'll be showing a short and exciting video of what makes this place so special.

Buffet breakfast kindly provided by [Plumpton Racecourse](#)

Book the Plumpton event [HERE](#)



The visitors car park - follow signs upon arrival. Or Plumpton train station is just 5 mins away.

All Upcoming BHBPA Events

9th July
8.30 - 10.30am

Burgess Hill Pantry

Free for members

With a presentation also from Mid Sussex Voluntary Action and Woodlands Mead SEN School.

17th July
5.00 - 7.30pm

Hog Roast at The Woolpack

Free for members

Our very popular summer networking event

17th September
8.30 - 11.00am

Breakfast Networking at Plumpton Racecourse

Free for members

Speakers to be announced

25th September
8.00 - 10.00pm

Quiz Night at The Lost Pier Taproom

£5 in aid of Ste Peter & St James Hospice

Food truck on hand

Please book our events on our website

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

Book all Events - [CLICK HERE](#)

Closing Remarks

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in various business parks in and around the town.

Let's celebrate your successes and achievements!

Deadline for copy each week is Thursday noon.

Contact me directly - richard.cox@bhbpa.co.uk



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