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BUSINESS PARKS ASSOCIATION

Weekly Newsletter - Every Friday Morning

Opening Remarks

Inspiring you to inspire others

We celebrate those inspiring the next generation of young people joining the workforce. We also launch Mid Sussex Science Week 2025. Can you step forward please all those who want to advance student interest in science, technology, engineering and maths (STEM). We start young in Mid Sussex at 10 years old.

New events announced

We've now got dates for events going into December and we'll be adding another December date next week. In the meanwhile our event on the 15th of this month is attracting good numbers while our two newly announced events in November should prove very popular...all details further below. **Book Events**

In other news

We hear more about sustainable purchasing. Copilot, which is Microsoft's Al tool, is broadly explained. There's a webinar on how to use Teams more effectively with phone systems.

Members Offers

We have a dedicated page on our website for <u>Members Offers</u>, and we feature one this week.

Keep the stories coming in: richard.cox@bhbpa.co.uk

Another week goes by and another new member is introduced in this newsletter. Over the last 12 months that's 50 new members who have joined BHBPA.

Become part of the fastest growing business group in Sussex - Join Here .



Financial advice, built around you.

Planning for your future doesn't begin with income, products and portfolios. It starts with you. And together, we'll help you to plan a happy and financially secure life. So you can focus on living it.

We can help with all aspects of financial planning, including:

- · Retirement planning
- Business owner financial and tax planning
- Investment planning and Inheritance Tax planning

Piers Bonnett FPFS Chartered Financial Planner piers.bonnett@sjpp.co.uk wellesleywa.co.uk

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SJP approved: 02/08/2024

W10425

A Worthy Winner

Mark Jackson of HPC was this year's winning STEM Ambassador at Mid Sussex Science Week 2024

With his busy international schedule I was finally able to pin Mark down in the offices of HPC to present him with his Winner's Trophy for this year's event, the biggest Mid Sussex Science Week ever.



Mark Jackson, Business Director at HPC presented with his trophy by BHBPA CEO Richard Cox

Mark has participated in every one of these events since 2022, when it first came to Burgess Hill.

He's a strong advocate for encouraging young people to discover the wonder of science, technology, engineering and maths (STEM) and the imaginative ways in which the study of these subjects can have enormous impact in the real world. It opens up so many great career opportunities in later life.

As a highly qualified engineer, Mark is a great communicator and role model for young people.

The Stem Ambassador role requires a couple of visits to a local primary school in the summer. Typically they'll explain a little about their profession and then they'll set the children a STEM related project, followed up a couple of days later with another visit to see how their work has progressed, encouraging them further in developing their ideas. This all culminates with a morning of judging on the Friday.

Mark's trophy is now on display until later next year in HPC's reception area. It stands next to a piece of high precision engineering produced by the company which itself emulates the shape of an ammonite. Which reminds me of the fossils one of our exhibitors brings to MSSW's big day.

Get involved in MSSW 2025

Monday 19th May to Friday 23rd May

The final big day this year is happening at The Kings Centre on Victoria Business Park, Burgess Hill.



The Philip Todd Cup

Becoming a STEM Ambassador is very worthwhile on anyone's CV, for younger staff it's a valuable learning experience, developing their presentation skills.

We aren't just looking for STEM Ambassadors, we would like to hear from anyone with interesting STEM related exhibits and presentations across the whole breadth of the sciences and technology. There are also judging opportunities available.

Read more about this year's event:

www.midsussexscience.org/science-week-2024/



Get in touch about May 2025, we'd love to hear from you **01444 414241**

E-mail: chair@midsussexscience.org

Contact us

Future Talent & Skills Champion 2024

Winners Certificate presented to BSE|3D

Earlier this week I was invited to the offices of BSE|3D to meet some of the team and present them with the winners certificate from this year's **BHBiz24** Awards



Nicola Todd, Harriet Morphew and Philip Todd and far right, Karen Womack

Sponsored by Mid Sussex District Council, this category was judged by one of our three independent judges. Paul Rolfe, Associate Principal of Chichester College Group and Director of Sussex & Surrey Institute of Technology, had this to say about BSE|3D's **BHBiz24** award submission:

"BSE 3D has demonstrated a passionate commitment to developing future talent and being a skills champion. From attending careers fairs, delivering speed-career networking sessions to their commitment to apprenticeship programmes.

The company identified a lack of new talent and diversity coming through the system so the company director Philip Todd established the Mid-Sussex Science Week.

Going above and beyond, BSE |3D have earned this award."



Help us to help our young local talent achieve their potential

We hope many of our readers are inspired to emulate this company's ambition and involvement in developing the skills of young people across Mid Sussex.

Why not get involved with this year's Mid Sussex Science Week. Or attend careers fairs, provide work placements and internships, get up and speak at school assemblies. We regularly highlight these opportunities in this newsletter and celebrate those that get involved.



bse3d.com 01444 414241 mail@bse3d.com Contact us



Expense vs. Integrity: Striking the Right Balance

The third in an occasional series on achieving greater sustainability

Brought to you by the Adelphi Group of Companies, a guest presenter at our event in a couple of week's time at PVL.

At What Cost?

It is important to weigh up the financial cost of each of your products/components, versus the ethical cost which could come if you can't maintain the integrity of your business values.



It is accepted that there will always be some business critical components for which you may have limited or no choice between suppliers. The degree to which you can therefore interrogate these high dependency suppliers is significantly less, since you may have no choice but to purchase from them even if their values don't align with your own. At Adelphi, an example of this is precision-machined components, where only a handful of suppliers can supply to the exacting standards we require. We would not compromise the quality of our own products by moving away to a supplier who provided lower quality components, even if their environmental policy was strong.

A World of Choice

However, in the majority of instances, you are likely to have a wide range of suppliers to choose from. Examples at Adelphi include providers of office supplies, branded and/or promotional materials, cleaning products and more. We view our selection of supplier for each of these objects or services, as an opportunity to improve our own environmental impact, and demonstrate our commitment to these improvements. Where we have the choice to do so, we would prefer to spend more on – for example – office supplies, from a company which is as committed to social and environmental good as we are ourselves.

At Adelphi we are proud to make intentional alliances with key Ethical and Sustainable suppliers who support and engage with Adelphi's vision, rather than simply choosing the supplier we find first on a Google search. I myself wouldn't be called a Strategic Buyer if there wasn't this sustainability strategy underpinning my work. Our values are at the forefront of our consciousness, and are lived throughout the business, in decisions both large and small.

Sharing Our Journey

We hope by starting these conversations we can work with our suppliers and encourage them to also interrogate their own sustainable practices.

Over the next two years these conversations will be exciting and thought provoking for both Adelphi and our suppliers.



Written by Glen Smith, Strategic Buyer at the double environmental-award winning Adelphi Group of Companies.



ADELPHI GROUP OF COMPANIES Celebrating 75 Years (1947-2022) Olympus House, Mill Green Road Haywards Heath, RH16 1XQ, U.K. www.adelphi.uk.com

Copilot

Extech Cloud: Your Trusted Copilot Specialists

At Extech Cloud, we are at the forefront of innovation, and this month, we're excited to highlight the incredible potential of **Microsoft Copilot** – a powerful AI tool designed to revolutionise how you approach productivity and business operations.

As Copilot specialists, we are uniquely positioned to guide businesses in integrating this cutting-edge solution, ensuring that you harness the full capabilities of Microsoft Copilot. Here's how we can help you transform your workflows:

What is Microsoft Copilot?

Microsoft Copilot is an **Al-powered assistant** that seamlessly integrates into your Microsoft 365 suite. Whether you're using Word, Excel, PowerPoint, or Teams, Copilot amplifies your productivity by leveraging advanced artificial intelligence to streamline processes and boost efficiency.



How Can Copilot Transform Your Business?

With Extech Cloud as your Copilot experts, we'll help you unlock its full potential, empowering your teams to work smarter:

- **Document Summarisation**: Imagine being able to quickly summarise long reports or presentations. Copilot enables you to focus on the key insights without getting bogged down in details, helping your team make informed decisions faster.
- **Web Search Integration**: Need up-to-the-minute information? Copilot integrates web search into your workflow, providing access to accurate, relevant data without needing to leave your workspace.
- Image Analysis & Generation: Enhance your marketing materials and presentations by generating and analysing images with Copilot, allowing you to bring creativity to life with Al-powered precision.
- Programming Assistance: From debugging code to writing new scripts, Copilot supports your development team by streamlining coding tasks and helping to solve complex challenges faster.
- Microsoft 365 Productivity Tools: Copilot works directly within your favourite
 Microsoft applications, automating repetitive tasks, generating insights, and
 crafting high-quality content effortlessly.
- **Conversational Support**: Need a brainstorming partner? Engage with Copilot to discuss ideas, receive recommendations, or get answers to tricky questions—all in a natural, conversational manner.

Why Choose Extech Cloud as Your Copilot Specialists?

We don't just introduce technology—we ensure that it transforms the way you do business. Partnering with Extech Cloud gives you access to:

- **Expert Guidance**: We understand Microsoft Copilot inside and out. Our team will help you deploy it effectively across your organisation to maximise its benefits.
- **Tailored Solutions**: Every business is unique. We work closely with you to understand your specific needs and ensure Copilot enhances your workflows in the most impactful way.
- **Future-Proof Innovation**: Microsoft Copilot is built to evolve with your business. As your Copilot specialists, we stay on top of the latest updates and advancements, so your business is always equipped with cutting-edge tools.

Unlock the Power of Copilot with Extech Cloud

With Extech Cloud as your Copilot specialists, you'll be able to work faster, more efficiently, and with greater accuracy. Whether you're interested in streamlining document management, automating tasks, or enabling your development team to tackle complex projects with ease, we're here to help.

Let us show you how Microsoft Copilot can be a **game-changer** for your business. Reach out to Extech Cloud today to explore the possibilities!



extechcloud.com

Talk to us on Tel: **01444 443200** email us on info@extech.co.uk



New Members This Week

• Soundcheck Audio Visual Services

Soundcheck Audio Visual Services

Hi, I'm Andrew Lake, and I'm excited to introduce you to Soundcheck Audio Visual. With over 30 years of experience in the event production industry, I bring a wealth of knowledge and expertise to every project. Based in West Sussex, I am your trusted partner for all your audio-visual needs, specialising in events for up to 250 delegates. My mission is to help you deliver your conferences, corporate events, and exhibitions with my award-winning service, ensuring your event is executed as you'd like it.



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My Expertise

Throughout my career, I have honed my skills in providing clear sound, sharp visuals, and seamless event management. I am dedicated to delivering exceptional AV services for events. I understand the importance of flawless execution, and my goal is to make your event a resounding success.

Andrew Lake

What I Offer

- Audio Solutions: I only use high quality equipment to ensure every word is heard clearly.
- Visual Solutions: From projectors to printed graphics, I guarantee bright, sharp visuals.
- Lighting: I can provide the best in atmospheric lighting to enhance your event.

Client-Centric Approach

My commitment to excellence has earned me the title of Best Client-Centric Audio-Visual Services Company 2023, I'm also proud to have recently won the Prestige Award for Best Audio-Visual Company London and South East 2024/25. I believe in building strong relationships with my clients, understanding their unique needs, and delivering customised solutions that exceed expectations. Whether you need help finding the perfect venue or managing every detail of your event, I am here to support you every step of the way.

Contact Me

Reach out to Soundcheck Audio Visual today and let me take care of all your AV needs. With my expertise and dedication, you can focus on what truly matters—engaging with your audience and making a lasting impression.

+44 (0) **7593 659323** andrew@soundcheck-avs.co.uk <u>www.soundcheck-avs.co.uk</u>

Soundcheck Audio Visual Wins Award!

We are proud to announce that we have won another award! This time the Prestige Awards announced us as Audio Visual Specialist of the Year - London & the South East 2024/25

This award recognises our continued efforts to provide excellent Audio Visual services to our clients across the South East of England.

We are committed to providing client focused events and high end equipment and services that elevate the conferences, meetings and exhibitions that we support across the UK. Thank you to all our clients for their continued support and recognition of our Audio Visual Services.





BHBPA Members Offer

Elevate Your Business with Fresh, High-Impact Content

- Is it challenging to keep up with regular blog and social media updates?
- Do you lack in-house expertise to create SEO-optimised content that drives results?
- **Are you short on time** to consistently write and manage content on your website?

Ranking high on Google and having attention grabbing content on social media is essential for increasing brand awareness, driving web traffic, and staying ahead of competitors. While algorithms change, one thing remains clear: **quality content drives success** - especially fresh, relevant content.

At **Rose Media Group**, we specialise in creating **SEO-driven content** that not only improves your Google rankings but also captivates your audience. Our expert team delivers **highly researched**, **keyword-rich blog posts** and **engaging social media content**.

Here's how we can help you dominate the digital space:

- 2 x 400-word blog posts every month, tailored to your business and designed to increase your visibility in Google searches.
- Custom social media posts relating to your blog to drive engagement on your social channels.
- **A monthly report** tracking your website's performance on up to 20 key phrases that your potential customers are actively searching for.

For just £250 per month, you'll receive a powerful content package that boosts your online presence and helps your business stand out from the crowd.







Why Invest in Fresh Content?

- 1. Boost engagement
- 2. Improve search rankings
- 3. Attract more customers

With Rose Media Group, you get more than just content—you get a strategic partner dedicated to improving your visibility and helping you win more customers.



Contact Lucie at lucie@rosemediagroup.co.uk to get started! For more information about our full services, check out our website: **Rose Media Group**

01444 241 341

Using Teams to raise your game

This webinar aims to help businesses maximize their use of Microsoft Teams,



Transform Teams into a comprehensive communications tool.

Join Yann Davies from ABCOM IT Solutions and Gamma's Teams Specialist as they demonstrate how to leverage Teams Voice and Call to enhance efficiency and customer service. Participants will learn how to integrate voice features into Teams and can ask any questions.

Event Details:

Date: Tuesday, October 29th, 2024

Time: 10:30 AM – 11:15 AM

Agenda:

- The evolution of the workplace
- How Microsoft Teams can serve as a fully-fledged phone system
- Adding value to Teams Voice with Call

Q&A - Ask the expert

There will also be a Q&A to help people better understand the advantages and answer any questions.

Prize Draw

There will be a giveaway of Teams desktop phones to attendees through a prize draw.

Register for this webinar here



October Breakfast Networking





Tuesday, October 15th 8.30am - 11.00am

FREE Members only

A Focus on Sustainability - Site Tour of PVL Joint presentation with The Adelphi Group of Companies



56 Victoria Road, Burgess Hill, RH15 9LR
Presentation from the MD Nick Broom & hands-on demos







Sharing Our Journey

The double environmental award-winning Adelphi Group of Companies (Haywards Heath) themselves regularly host events and tours, using their own approach as a case study to pay forward learnings in the field of sustainability.

This month's guest speaker at PVL is Strategic Buyer Glen Smith, presenting the topic of Environmentally Preferable Purchasing – his Top Tips and Key Considerations for sustainably and ethically minded businesses, to turn intention into action.





Glen Smith Strategic Buyer Adelphi Group of Companies

Delegate numbers continue to grow for what will be an interesting and insightful event, with plenty of networking opportunities during the morning

PVL - A Focus on Sustainability - October 15th - BOOK HERE

November Evening Networking





Thursday, November 7th 5.30pm - 7.30pm

FREE Members only

Spirit of the Downs - Distillery Tour

A glass of English Sparkling or soft drinks, some nibbles and tastings.



Unit 3, Bookers Vineyard, Foxhole Lane, Bolney, West Sussex RH17 5NB









How to get there

Exit the A23 at A272, head towards Bolney on the Cowfold Rd /A272, go past the village, at The Gulf Petrol Station turn right up Foxhole Lane. 400 yards on the left Spirit of the Downs sign and flag turn into Bookers Vineyard through the double wood gates, follow the drive around the hose towards the black units at the back, unit 3.



Please do not park in Bolney Wine Estate.

Delegate numbers are restricted to a maximum of 30 Later bookings will be added to a waiting list



Spirit of the Downs - Tour & Networking - 7th November - BOOK HERE

November Breakfast Networking

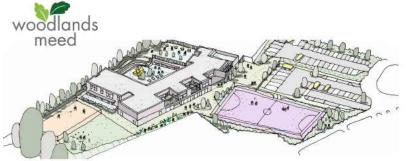




Thursday, November 21st 9.30am - 11.30am



The all-new Woodlands Meed College An opportunity to see Burgess Hill's newest educational facility





Adam Rowland Headteacher Woodlands Meed SEN

There will be a breakfast brunch available for our delegates, served by students from the college.

We'll have presentations from the headteacher, Adam Rowland while David Hills will be talking about Assisted Apprenticeships with examples of successful local placements in Burgess Hill.

Come along and find out how you can make a positive impact, improving the routes to work for young people with disabilities.

Let's level the playing field!

Plenty of opportunities to network Be inspired to make a difference, there is great support for employers.

Woodlands Meed College - Networking - 21st November - BOOK HERE

All Upcoming BHBPA Events

15th October 8.30 - 11.00am	PVL Site Tour - A Focus on Sustainability With additional best practice sharing from the Adelphi Group of Companies
7th November 5.30 - 7.30pm	Spirit of the Downs - Distillery Tour Limited to only 30 delegates - STRICTLY MEMBERS ONLY
21st November 9.30 - 11.30am	Woodlands Meed College - Tour & Presentation Buffet will be served by college students
3rd December 8.30 - 11.00am	Pangdene Barn (Bookings available next week) Public Relations - The powerful secret sauce of marketing

Presentation from Rose Media Group & others

10th December The Woolpack - Annual Christmas Drinks

5.30 - 7.30pm Mulled wine & mince pies - always popular business social event

Please book our events on our website

Whether it's an online event, or a site tour at one of our members, or a networking event at a venue. We need to know how many are attending. Spaces can sometimes be limited and we are finding increased demand. So book early!

Book all Events - CLICK HERE



Closing Remarks

We are keen to hear your stories, awards won, apprenticeships completed, sustainability improvements, your involvement with local schools and all and everything going on in various business parks in and around the town.

Let's celebrate your successes and achievements!

Deadline for copy each week is Thursday noon.

Contact me directly - richard.cox@bhbpa.co.uk







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